**Existing B2B User: First time SSO login**

When a B2B user who is not signed in clicks on an FT article/link e.g. Twitter:

1. The user is sent to the sign in page, and enters their FT account email address.

2. The user clicks 'Sign in' and is recognised as being able to sign in via SSO. They click 'Sign in'.

3. Providing the user is signed into their work account / or Identity provider, then the B2B user is directed back to their chosen article.

*If the user is not logged into their work account (or their Organisation’s Identity Provider (IdP)) the user is directed to their Organisation's IdP page where they can log in with their account credentials. This is the Organisation’s own page and external from the FT. Once logged in they go straight to their chosen FT article.*

**If it’s the user’s first time signing in via SSO**

- If the user’s IdP email address matches an existing FT account email address, then the user’s account is set up automatically.

  - The user is directed to a page to confirm that their FT account is now set up for SSO, before redirecting to the user’s chosen article.

  - For account security reasons, the user’s password is reset. The user is sent an email to allow them to choose a new password if they wish.

- If the user’s IdP email address does NOT match an existing FT account email address, then the user can manually link their FT account to their IdP.

  - As part of this one time setup the user is directed to the license sign up page.

**If the user does not have an existing FT account**

- The user simply completes and submits the signup form. They will receive confirmation that their account has been set up, and their account will be linked to SSO.