Government organisations: trusting the FT to inform policy decisions that stand up to scrutiny

The challenge: Government researchers, analysts and policy-makers need to be able to comprehend a wide range of issues without being overly influenced by conflicting information from those with vested interests.

The solution: An institutional subscription to the FT provides government organisations with independent, authoritative global news and expert analysis, accessible across multiple platforms.

The benefits: This gives government organisations an unbiased and accurate record of global changes to inform decision making, in a cost-effective and an efficient way.

Succinct, trusted information

Government organisations need to keep well informed about a diverse range of issues and trends across the global political, financial and business landscape. In parallel, they need to be able to identify what other governments are doing in order to assess the likely impact of global changes on their day-to-day reality, and shape policy decisions accordingly.

Often, though, there is a problem of conflicting information with lobbyists, pressure groups, media and other special interest groups keen to inform and influence policy. It can be difficult to find objective and trustworthy information that can be relied upon to form the basis of any informed decision.

Those responsible for research and policy making need to draw on a range of credible sources to get reliable information they can use to develop policies that will stand up to rigorous – and often very public – examination.

Authoritative news and neutral reporting

With over 600 journalists worldwide, the FT provides diverse, reliable news coverage and expert analysis to give government organisations a concise overview of the issues that matter most.

The strength of the 125-year-old FT brand means our journalists gain direct access to key influencers around the world. This allows us to deliver a truly accurate and objective assessment of change, which government officials can rely on to confidently assess the impact of global events.

With a strong focus on world news and the global economy, the FT also delivers dedicated pages offering in-depth assessments of developments in areas such as global trade, the European Union and central banks, as well as columns and blogs from respected commentators including Gavyn Davies and Martin Wolf.

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